



Domain Overview (Desktop)

karatcraft.com

Organic Search: Summary

IN | karatcraft.com

146 -2% TRAFFIC

SEMrush Rank	658.3k	
Keywords	246	49%
Traffic Cost	\$1	-87%

Backlinks: Summary

Root Domain: karatcraft.com

417 TOTAL BACKLINKS

Referring Domains	40
Referring IPs	56

Paid Search: Summary

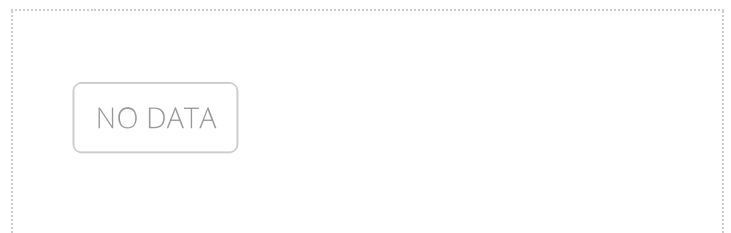
IN | karatcraft.com

0 0% TRAFFIC

Keywords	0	0%
Traffic Cost	\$0	0%

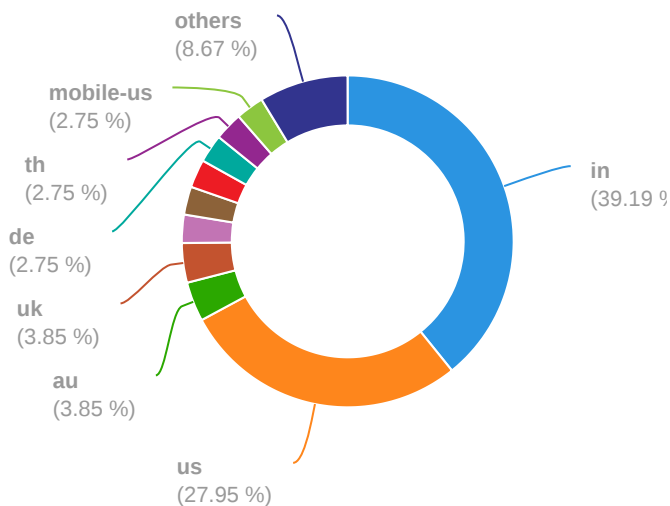
Display Advertising: Summary

karatcraft.com

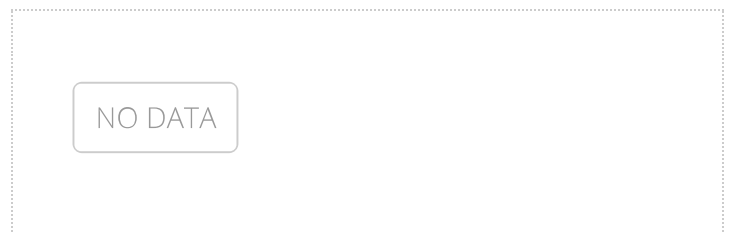


Organic Search: Keywords By Country

karatcraft.com

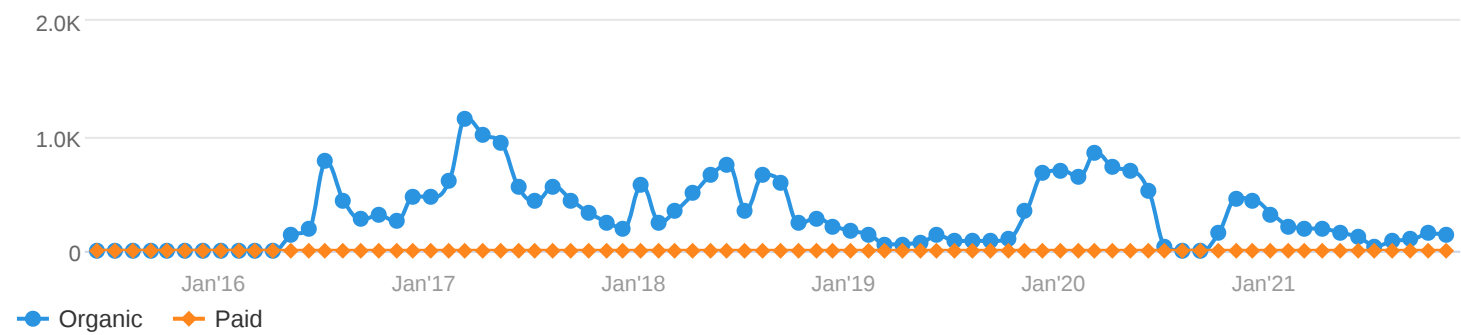


Paid Search: Ad Keywords by Country



Traffic: Organic vs Paid

karatcraft.com | IN | All time



Organic search traffic

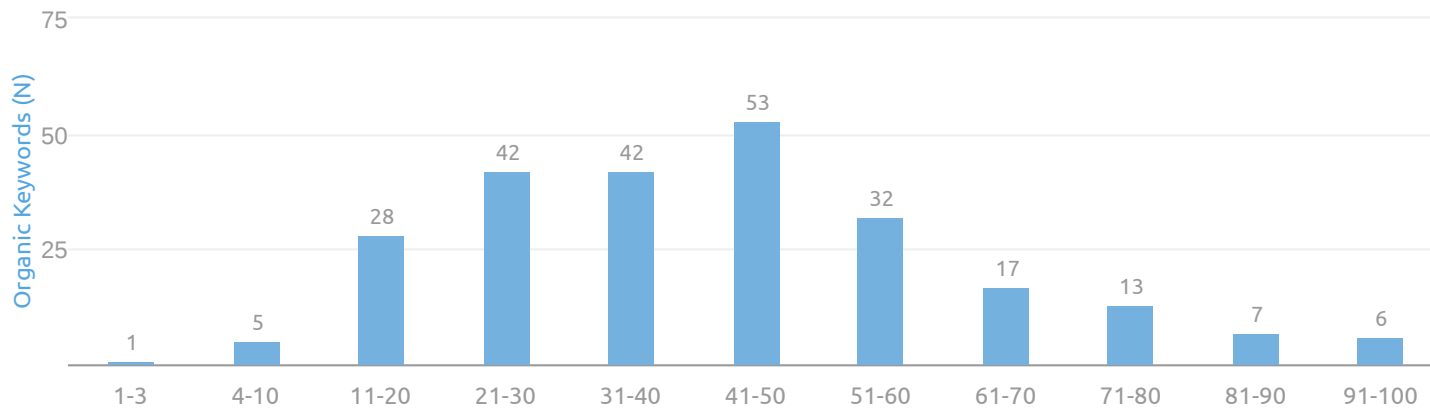
Organic Search: Top Keywords (246)

IN | karatcraft.com

Keyword	Pos	Volume	CPC (USD)	Traffic
kanakamala gold chain	1 (1)	140	0.00	44.52%
balaji gold finger rings	11 (11)	320	0.00	10.27%
kachua ring gold	9 (9)	320	0.12	6.16%
half gram gold coin	10 (10)	320	0.05	6.16%
0.25 gram gold price	4 (4)	110	0.06	4.79%

Organic Search: Keyword Position Distribution

IN | karatcraft.com



Organic Search: Top Competitors (171)

IN | karatcraft.com

Competitor	Com. Keywords	SE Keywords	Com. Level
suryagolds.com	2	26	7%
weddinget.com	2	324	6%
azvavows.com	1	54	5%
jewellerskart.com	1	9	4%

Competitor	Com. Keywords	SE Keywords	Com. Level
kandalaa.com	1	7	4%

Organic Search: Competitive Position Map

IN | karatcraft.com



Organic Branded Search

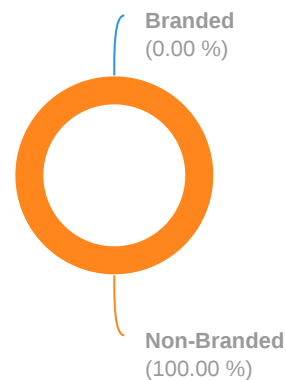
IN | karatcraft.com

0 0% TRAFFIC

Keywords 0

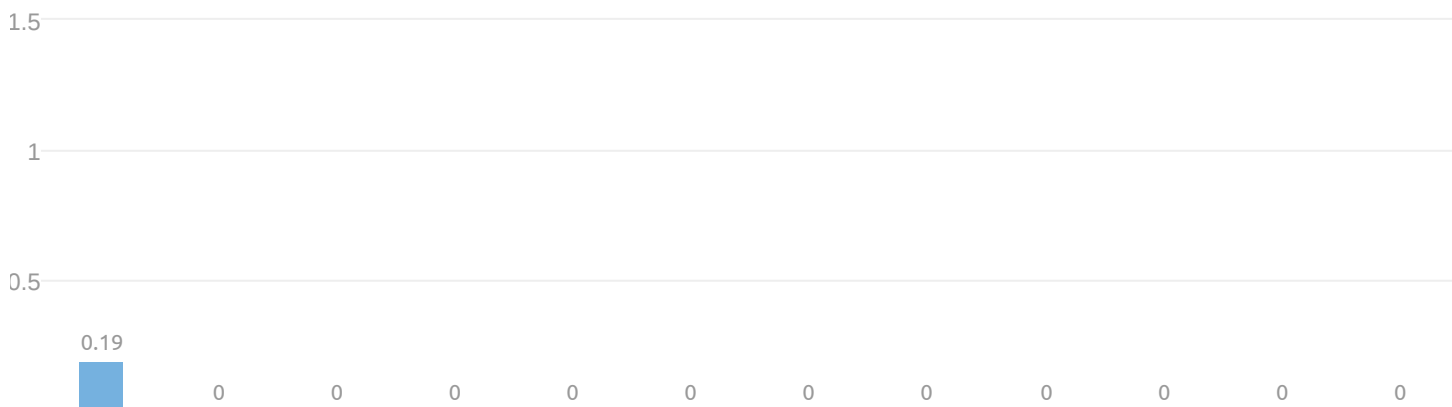
Branded vs Non-Branded

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0.00% 100.00%
Branded Traffic Non-Branded Traffic


Organic Search: Branded Traffic Trend

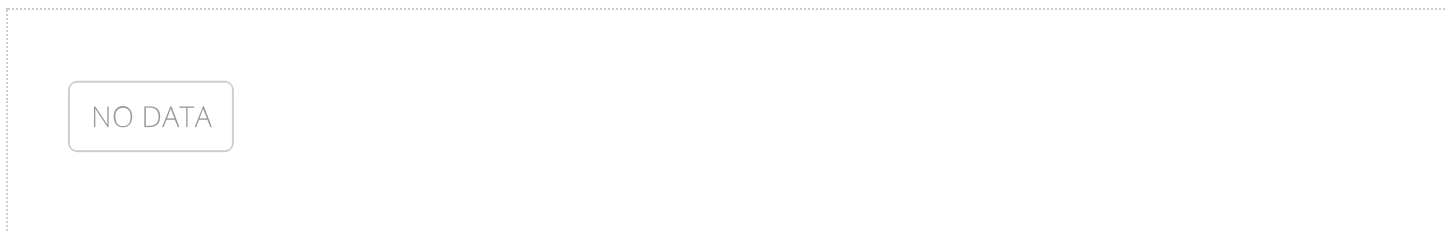
IN | karatcraft.com



Paid search traffic

Paid Search: Top Keywords

IN | karatcraft.com



Paid Search: Ad Copy Position Distribution

IN | karatcraft.com



Paid Search: Top Competitors

IN | karatcraft.com

NO DATA

Paid Search: Competitive Positioning Map

IN | karatcraft.com

Sample Ads

IN | karatcraft.com

NO DATA

Backlinks

Top backlinks

Root Domain: karatcraft.com

Referring page Title / Referring page URL	Anchor text / Link URL	Type
Top 77 Similar websites like kundanrefinery.com and alternatives https://www.sitelike.org/similar/kundanrefinery.com/	karatcraft.com http://www.karatcraft.com/	
Top 77 Similar websites like whp.net.in and alternatives https://www.sitelike.org/similar/whp.net.in/	karatcraft.com https://www.karatcraft.com/	
Top 76 Similar websites like plushvie.in and alternatives https://www.sitelike.org/similar/plushvie.in/	karatcraft.com https://www.karatcraft.com/	
Top 34 Similar websites like stylori.com and alternatives https://www.sitelike.org/similar/stylori.com/	karatcraft.com https://www.karatcraft.com/	
Top 76 Similar websites like djewels.org and alternatives https://www.sitelike.org/similar/djewels.org/	karatcraft.com https://www.karatcraft.com/	

Backlinks: Top Anchors

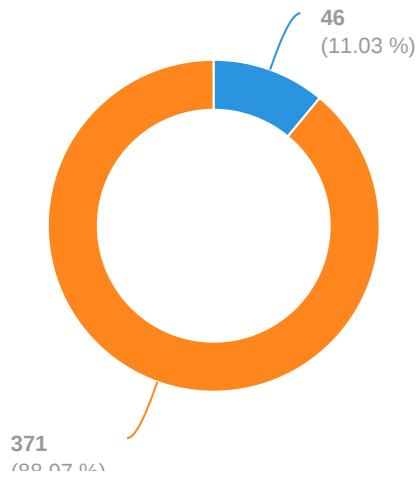
Root Domain: karatcraft.com

Anchors	Percentage	Domains	Backlinks
karatcraft.com	46%	12	189
Empty anchor	35%	9	143
https://www.karatcraft.com/	8%	2	33
go now	6%	7	24
buy gold jewellery & diamond jewellery online karatcraft. online shopping. jewellery...	2%	1	8

Backlinks: Follow vs Nofollow

karatcraft.com

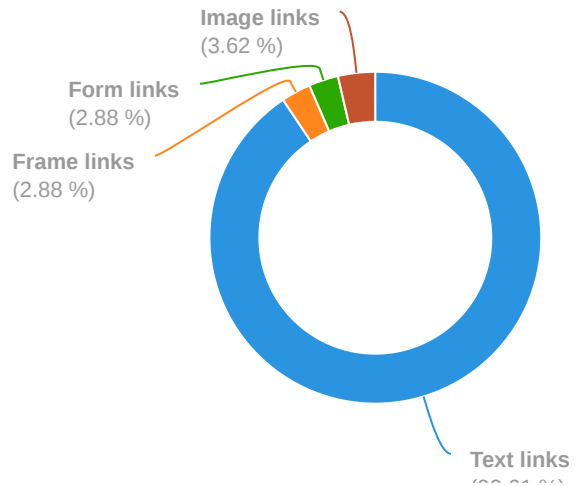
46 Follow links 371 Nofollow links



Backlinks Types

karatcraft.com

401 Text links 0 Frame links 0 Form links 16 Image links



Backlinks: Top Referring Domains

Root Domain: karatcraft.com

Root Domain	Backlinks	IP / Country
biglistofwebsites.com	264	172.67.213.123
bitrefill.com	30	104.22.76.89
rawranked.com	22	172.67.220.244
indiacatalog.com	12	98.129.229.12
find-jewelry-now.com	9	172.67.162.173

Backlinks: Top Indexed Pages

Root Domain: karatcraft.com

Title and URL	Domains	Backlinks
Buy Gold Jewellery & Diamond Jewellery online KaratCraft https://www.karatcraft.com/	14	83
https://karatcraft.com/	7	32
http://www.karatcraft.com/	4	9
https://www.karatcraft.com/blog/significance-maang-tikka-indian-traditions/	2	2
http://karatcraft.com/	2	251

Display advertising

Display Advertising: Top Publishers

karatcraft.com

NO DATA

Display Advertising: Landing Pages

karatcraft.com

NO DATA

Display Advertising: Sample Text Ads

karatcraft.com

NO DATA

Display Advertising: Sample Image Ads

karatcraft.com

NO DATA